



FOR IMMEDIATE RELEASE
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Bernard Cyr, Derek Oland and Jim Ross named as 2008 Laureates for the Junior Achievement New Brunswick Business Hall of Fame

Fredericton, N.B. – Three prominent New Brunswick business leaders have been named as the class of 2008 for the Junior Achievement New Brunswick Business Hall of Fame. The laureates are Bernard Cyr, Derek Oland, O.C., and Jim Ross, C.M. They will be officially inducted into the Hall of Fame at the gala dinner at the University of New Brunswick Aitken University Centre in Fredericton on October 28th. Revolution Strategy is proudly returning as the event's presenting sponsor.

"This year's laureates are all outstanding examples of how far ingenuity, perseverance and hard work can take you," said Connie Woodside, president and CEO for Junior Achievement New Brunswick. "Creating a successful business is the result of growing opportunities, taking calculated risks and remaining committed. These business leaders are all excellent examples of what can be created as the result of hard work. We are thrilled to welcome them into the Junior Achievement New Brunswick Business Hall of Fame."

Bernard Cyr is the owner and president of Cyr Holdings Inc. In Moncton, he operates the Château Moncton and the Best Western Hotel and has developed a portfolio of commercial properties and restaurants, including the Dooly's Group, which has locations across the country. He is a director of many companies and organizations, including the National Bank of Canada, NB Power and the Dr. Georges-L.-Dumont Hospital Foundation. A resident of Shediac Cap, Mr. Cyr is a graduate of the Université de Moncton.

Derek Oland, O.C., is the executive chairman of Moosehead Breweries Limited. He is the fifth generation Oland family member to lead the Saint John-based company. The only major brewer owned entirely by Canadians, Moosehead is Canada's third largest brewer by production volume. Mr. Oland is also the chairman of Emera Inc., the parent company of Nova Scotia Power. Recently he was appointed chairman of the G. Wallace F. McCain Institute for Business Leadership and of the Imperial Theatre Capital Campaign in Saint John. He is also a director of a number of leading Canadian corporations. He was named an officer of the Order of Canada in 2007.

The Honourable Jim Ross, C.M., is chairman of Ross Ventures Ltd., which he founded in 1970. This successful and diversified company has interests in commercial real estate, radio broadcasting and food and beverage services. He served as a member of the Senate of Canada from 1990 - 1993. Currently, his company owns four restaurants in Fredericton, including BrewBakers and Mexicali Rosa's. In 1994, he founded Partners for Youth, a non-profit organization that supports youth at risk and he was named a member of the Order of Canada in 2000 for this work.

"The three laureates were chosen based on their individual achievements, their contributions to their respective organizations and their work in creating stronger communities. The leadership they have demonstrated will be an inspiration to our Achievers and to young people throughout the province," said Britt Dysart, chair of the Board of Directors of Junior Achievement of New Brunswick.

Now in its 12th year, the annual gala is Junior Achievement's largest fundraiser and to date has raised over \$1.1 million. "We expect this year's event will be even more successful in continuing to raise the profile of Junior Achievement New Brunswick," said Woodside. "This wouldn't be possible without the terrific support of the leaders in our business community like Brunswick News Inc., who are back on board this year as our media sponsor."

Tickets are now available by calling (506) 455-6552 or visiting www.janewbrunswick.org.



About Junior Achievement

Junior Achievement is an international not-for-profit organization that brings together business leaders, educators, parents and the community to help prepare youth for their future. Junior Achievement of Canada remains the nation’s largest developer of business education programs for students aged eight to 19. Junior Achievement of New Brunswick (JANB) encompasses five regions: JA Fredericton, JA Southeastern NB, JA Southwestern NB, JA Northwestern NB and JA Chaleur Restigouche Miramichi.

Past laureates include:

1997

Sir James Dunn
 Arthur Ganong
 Arthur L. Irving
 James K. Irving
 John E. Irving
 K.C. Irving
 Harrison McCain
 Wallace McCain
 Philip Oland
 Claude I. Taylor

1998

Bent W. Lockart
 James A. MacMurray
 Beverly O’Keefe

1999

Lord Beaverbrook
 Alexander "Boss" Gibson
 Dr. Robert Neill
 Cedric E. Ritchie

2000

Jean-Marc Lafontaine
 Jack Stultz
 Ruth Cook Wilson

2001

Kenneth V. Cox
 Rowland C. Frazee
 Lewis W. Simms

2002

Malcolm R. Baxter
 Ashley A. Colter
 Gilbert Finn

2003

Wes Armour
 Richard Currie
 Louis B. Mayer

2004

Lino J. Celeste
 Howard P. Robinson
 H. Reuben Cohen

2005

John R. Dean
 Bernard Imbeault
 Edward L. D. McLean

2006

Alden Clark
 Leon Furlong
 Martin Légère

2007

David Ganong
 Gerry Pond
 William (Bill) Stanley

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